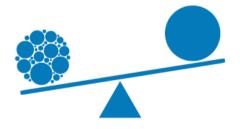
Jean Monnet Chair Analysis of European Data by Small Area Methods

Lecture 1: European data on poverty and living conditions, policy makers and data needs, the survey data and the small area estimation problem

http://sampleu.ec.unipi.it





Local statistics for decision-making on wellbeing and vulnerability

Themes

- Policies against poverty and social exclusion
- Poverty *Indicators* and *Measures*
- Sources: Integration of administrative data,
 Small Area Estimates, Big data
- Policy Evaluation



Decision making

1 Individuation of priorities

 Need for data (figures and maps, results of analyses, indicators)

2 Design of policies and actions

• Need for data and models (simulation of scenarios, statistical and econometric models)

3 Evaluation of the results

• **Need for methods** (ex ante, in itinere, ex post evaluations)



Data production

1 Data (figures, maps, analyses)

- Collection and analysis of existing data, production of new data and indicators
- hot spots and signals, flash estimates, SAE, data integration, Big Data, new surveys

2 Data and models (building of scenarios)

- Moving data used for the description under "what if" scenarios
- Silmulation and microsimulations

3 Results and models for the evaluation

- Application of methods
- Data and results in coherence with the step 1



Need for a system to produce *local*, *meaningful*, *flash* data and indicators on poverty and vulnerabilities, which are *understandable* and *useful* to policy making.

The decision on "what" data and "how" collected is not neutral, but it is a map of reality to be defined given the goal of the policy maker....

...sometimes it is important to have a signal and not an "error-free" estimate!

see: https://inclusivegrowth.be/about-ingrid

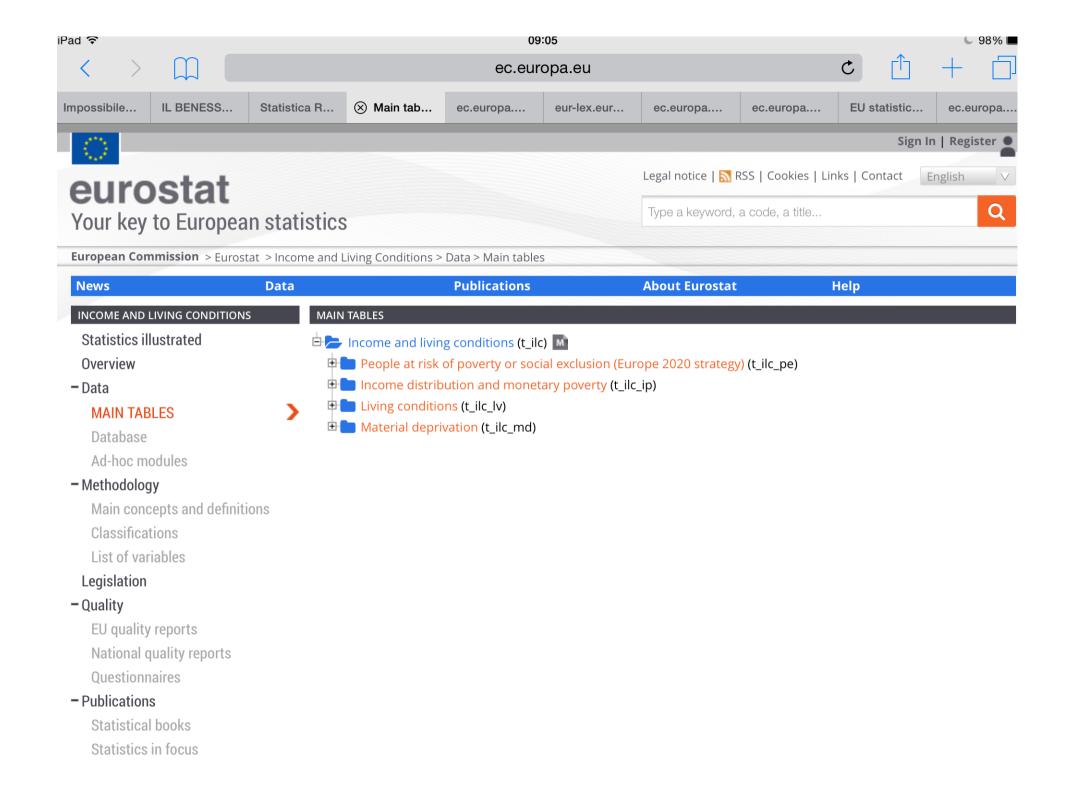


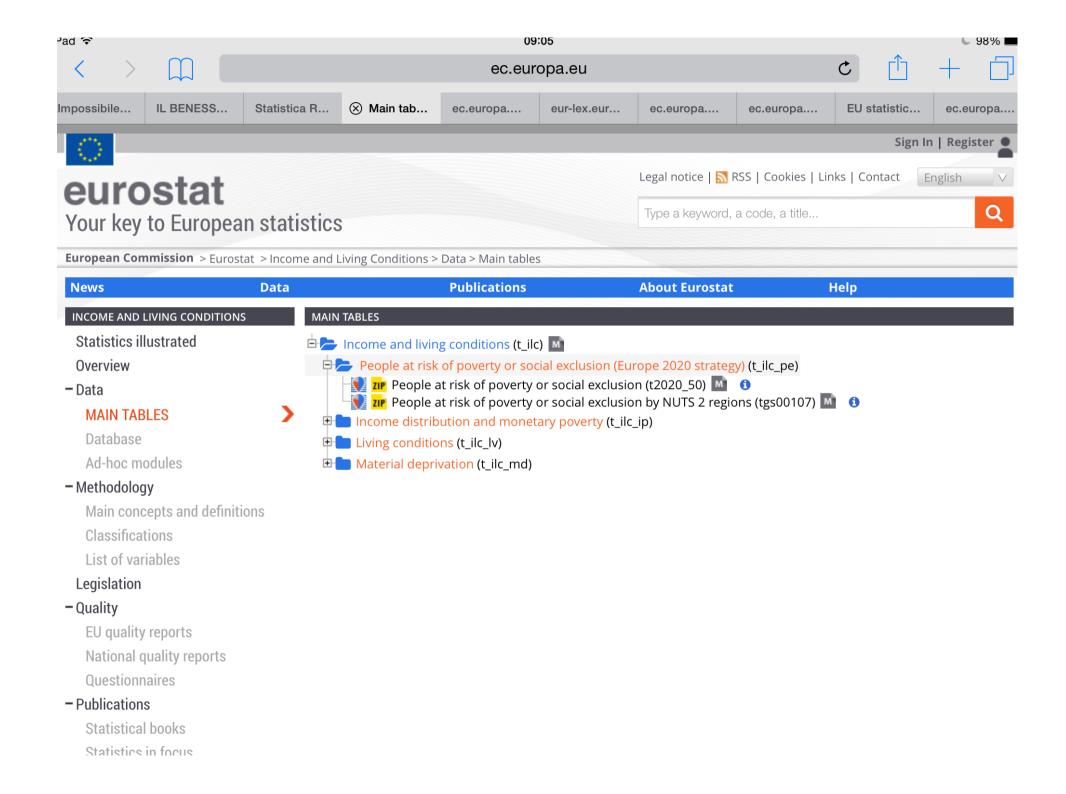
Data on poverty by Eurostat

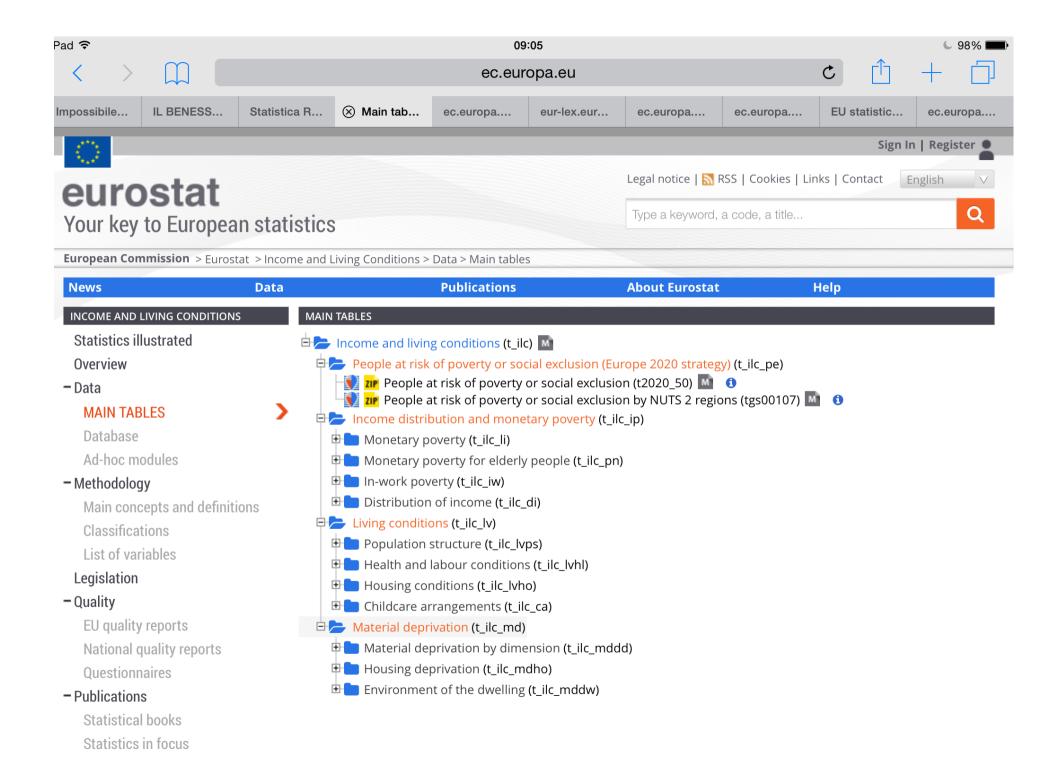
There are many sources of data Eurostat collects data from an harmonized set of current surveys

- European Survey on Income and living conditions
- Household Budget survey
- Labour Force survey

sample surveys conducted yearly (LFS every trimester) in Member States







Data quality

Quality is in the eye of the beholder!

What does statistical quality mean?

Goal:

how to assure *quality* through effective and appropriate design or redesign of a *statistical project* or program from inception through to data evaluation, dissemination and documentation.

Concept paper:

no *standard definition* of quality for Official Statistics: quality embodies a broad notion of "fitness for use"

see: Statistics Canada, ABS, ONS, Eurostat quality guidelines

```
Dimensions of quality:
  relevance,
     accuracy,
        timeliness,
           accessibility,
              interpretability,
                 coherence
"ghost" dimension: validness
```

The *validity* of a measurement tool (for example, a test in education) is considered to be the degree to which the tool measures what it claims to measure.

The *relevance* of statistical information reflects the degree to which it meets the real needs of clients.

The accuracy of statistical information is the degree to which the information correctly describes the phenomena it was designed to measure (given the measurement is valid).

It is usually characterized in terms of error in statistical estimates and is traditionally decomposed into bias (systematic error) and variance (random error) components.

Official Local data in Europe

- What does local mean? We need to measure poverty where it matters, in the places where people live
- "local" is an attribute not defined once for ever!

The Classification of Territorial Units for Statistics (NUTS);

French: Nomenclature des unités territoriales statistiques) is a geocode standard for referencing the subdivisions of countries for statistical purposes

There are three levels of NUTS defined, with two level of LAUs (Local Administrative Units) below.

Note that not all countries have every level of division, depending on their size. One of the most extreme cases is Luxembourg, which has only LAUs; the three NUTS divisions each correspond to the entire country itself.

NUTS1

Italy: groups of Regions 5

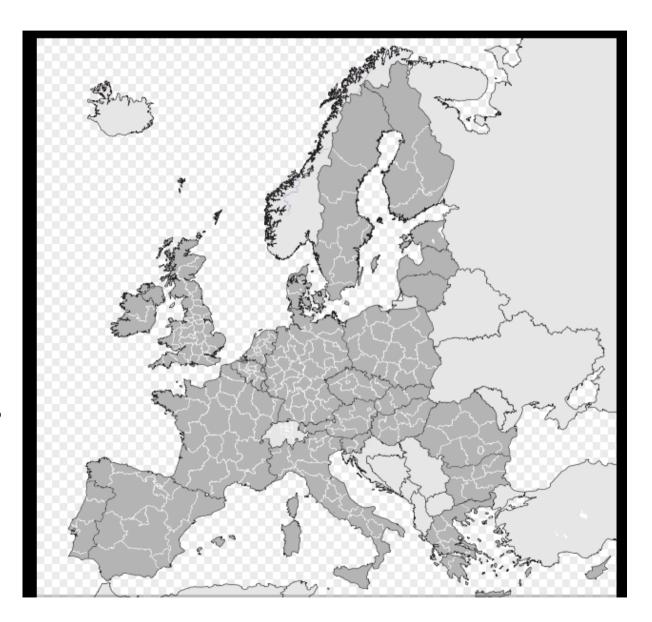
Germany: States 16 (Bundesland)



NUTS2

Italy: Regions 21

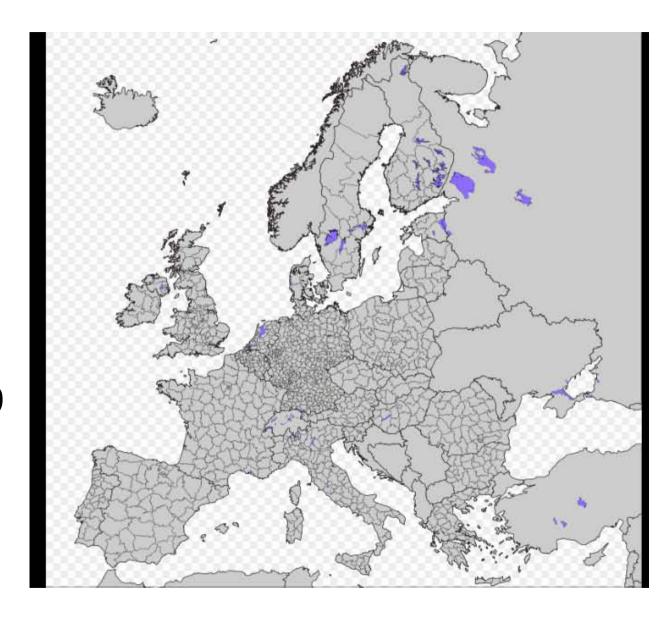
Germany:
Government
regions 39
(Regierungbe
zirk)



NUTS3

Italy: Provinces 110

Germany:
Districts 429
(Kreis)



Local areas - NUTS3 - "small areas"

- Eurostat publishes estimates at NUTS1 and NUTS2 level
- These are direct estimate: estimate coming directly from a sample survey – design-based estimate from sample data
- Small area = domain of interest, for which the sample size is not adequate to produce reliable direct estimates – in EU lower than NUTS2 level

Estimation: scope and purpose

Estimation is a process that approximates unknown population parameters using only that part of the population that is included in a sample.

Examples of parameters

- simple descriptive statistics: totals, means, ratios and percentiles,
- complex statistics: poverty indicators
- analytical statistics: regression coefficients

Estimation: scope and purpose

Measures of *precision* are usually computed to evaluate the quality of a population parameter estimate and to obtain valid inferences.

SAE: choice of estimation method is crucial

The estimation method and the sampling design determine the properties of the sampling error.

SAE is based on direct estimates

• The basic design-consistent *Horvitz-Thompson* estimator is the most natural estimator to use if there is no auxiliary information available at the estimation stage.

SAE can be based on direct estimates where sampling weights, calibration, reweighting had their effect

 Proper estimation conforms to the sampling design. Sampling weights are incorporated in the estimation process (stratification, clustering, and multi-phase or multi-stage information)

SAE vs direct estimates: with or without sampling weights?

Fabrizi et al Biometrical Journal (2012)

Use auxiliary data whenever possible to improve the reliability of the estimates.

Evaluate the use of the auxiliary data.

SAE vs direct estimates: simple HT estimator or ratio/regression estimators?

Stat Canada suggestion 1:

"Whenever auxiliary data are available for sample units, together with known population totals for such data, consider using calibration estimation so that the weighted auxiliary data add up to these known totals. This may result in improved precision and lead to greater consistency between estimates from various sources."

Estimation: domain estimators

Stat Canada suggestion 2:

"When the original classification of sampling units has changed between the time of sample selection and estimation, consider *domain estimation* so that the new classification is reflected in the estimates. Domain estimation refers to estimation for specified subsets of the population (or *domains*) of interest."

Estimation: small area estimators

Stat Canada suggestion 3:

"Incorporate the requirements of small domains of interest at the sampling design and sample allocation stages (Singh, Gambino and Mantel, 1994). If this is not possible at the design stage, or if the domains are only specified at a later stage, consider special estimation methods (small area estimators) at the estimation stage. These methods "borrow strength" from related areas (or domains) to minimize the mean square error of the resulting estimator (Platek et al., 1987; Ghosh and Rao, 1994; Rao, 1999)."

 major sources of error that potentially cause inaccuracy: coverage, sampling, nonresponse, response.

SAE design-based (direct estimators)

 other sources: previous ones + specification of the model that borrows strength from related areas

SAE model-assisted, model-based

(predictors)

The *timeliness* of statistical information refers to the delay between the reference point (or the end of the reference period) to which the information pertains, and the date on which the information becomes available.

SAE must be timely and cost-effective *flash*estimates!!! Giusti et al Survey Research Methods (2012)

The accessibility of statistical information refers to the ease with which it can be obtained from the Agency.

SAE it often offered through maps (*poverty mapping*): questionable medium of accessibility

The *interpretability* of statistical information reflects the availability of the supplementary information and metadata necessary to interpret and utilize it appropriately.

SAE requires special metadata (*model fitting, geography used*)

The *coherence* of statistical information reflects the degree to which it can be successfully brought together with other statistical information within a broad analytic framework and over time

SAE requires special attention on this dimension (calibration, benchmarking, harmonization with other estimates)

Two leading ideas:

1) These dimensions of quality are overlapping and interrelated.

2) There is no general model that brings them together to optimize or to prescribe a level of quality.